



MISSION STATEMENT

It is our mission to meet our customers needs and expectations better than any other service provider or distributor organization by providing the highest levels of customer focused service.

We will achieve this mission by:

- Ensuring that we always identify and meet our customers' requirements for products and services.
- Attracting, employing, and retaining the very best and highest qualified employees available.
- Manage our environment to ensure that we continually provide the most modern, safe, efficient facilities and equipment.
- Reinvest in our employees together with providing innovative, state of the art equipment.
- Make customer satisfaction the measure of our success and always strive to exceed our customers' expectations.
- Continuous improvement with our products, service, workmanship and removing all internal barriers that may prevent us from meeting customers needs and expectations.
- Encourage communication and advocate for dealing with our customers at a personal level. "People buy from People".

West Coast Rewind strives to be the pre-eminent provider of Quality service, sales and engineering to suppliers and users of electrical rotating apparatus in Western Australia and to accomplish this goal whilst maintaining the highest moral and ethical standards.

Daryl Clayden
MANAGING DIRECTOR
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